

*Confidence in your smile*



## Message from the Principal Great News – our NHS Waiting List Melts Away!

*Over many years our NHS new patient waiting times here at Chapel Road Orthodontics have climbed and climbed. So it is with great relief that I am able to announce an opposite trend.*

*Due to a concerted and determined waiting list initiative, our NHS wait has plunged to levels not seen for over a decade. We are now quoting less than 6 months from referral to start of treatment and this is continuing to fall.*

*Please note that there is no waiting list for NHS treatment once seen and no wait for private patients.*

*The figures are staggering - In January this year we saw over 450 new NHS patients and since October we've seen more than 1,000. With this particular bit between our teeth, we are determined to continue the trend – we're aiming for a 3 month wait before long.*

*Huge credit is due to the whole team here for all their hard work in moving this mountain - all four Orthodontists have been getting seriously stuck in to the new patient backlog and the results are clear to see.*

*As ever, a big thank you to all our colleagues locally who support us with their referrals.*

*Please feel free to contact me with any comments or queries that you may have at [david@chapelroad.co.uk](mailto:david@chapelroad.co.uk)*

*Dr David Horobin*



## Dr Manjinder Bains An inspiration for the youth of today

In December we welcomed our fourth orthodontist Dr Manjinder Bains to the practice, whose story is inspirational. Dr Bains was brought up locally, attended Erith School and later Dartford Grammar School for girls.

When Manjinder was just 12 years old, I carried out her orthodontic treatment here at Chapel Road. Not only was Manjinder my patient but she also joined us for work experience a few years later, spending quite a bit of time with Carol Humphrey who was then my only associate. Manjinder finished school obtaining straight A's in all of her exams and went on to study Dentistry at Guys. She decided to continue her studies and successfully completed the three year MSc course at Guys, most recently working locally at Dartford and Medway Hospitals.

Dr Manjinder Bains has now joined the very practice that first inspired her to do Dentistry, working alongside Carol Humphrey and David Horobin, both of whom inspired her all those years ago.

## Referring made easy...

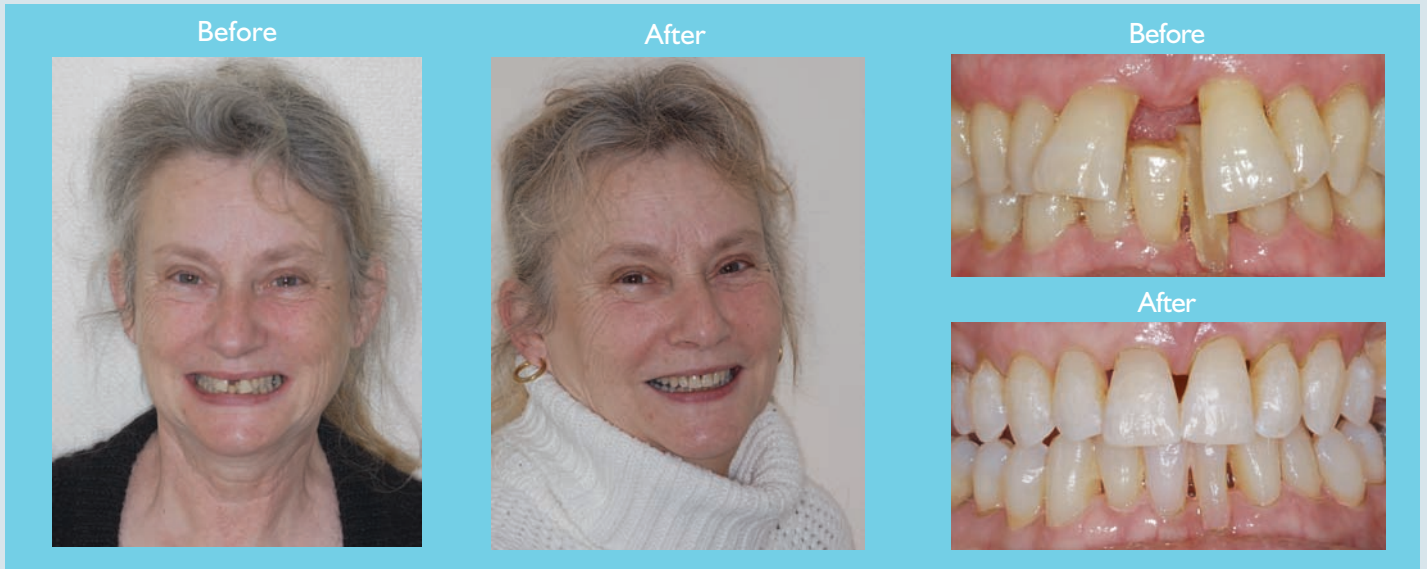
Over recent months we have looked at how we can make new patient referrals easier and I am pleased to inform you that we are able to provide; **referral pads** and **online referral forms** available at [www.chapelroad.co.uk](http://www.chapelroad.co.uk)

# Adult Orthodontic Treatment

## Case of the month

Marianne, age 61, Patient of Dr Cooper, Bexleyheath

This lady was too embarrassed by her teeth to smile but 12 months of Orthodontics with an aesthetic fixed brace produced someone whose confidence in her smile was restored.



### The Best Just Got Better

We are long standing fans of the Damon Brace system which is, quite simply, the world's best brace.



The Damon appliance is a whole system of treatment which enables results (usually without extractions) to be achieved that would have been unthinkable a few years ago.

Damon Q - the 4th version of the appliance, is now available at Chapel Road Orthodontics. It is smaller, has more features built in and it promises to contribute greatly to the impressive results that our patients are seeing.

In addition to creating beautiful smiles, most patients are able to notice a beneficial change in their face. The Damon system allows us to create full arch forms and broader smiles that give more support to the midface, creating not just a beautiful smile, but a look that's more youthful and dynamic.

The Damon system is suitable for both adults and children and we can see why it's taking the Orthodontic world by storm.



Luke, age 12,  
Patient of Dr Challis, Bexley

Luke was a case of severe reverse bite (Class III malocclusion) and was treated without extractions, with the Damon 3 Appliance. Full correction of this problem took only 8 months.



Before



After



## New Orthodontic Practice

Chapel Road Orthodontics was established in 1988 by Dr David Horobin. After 21 years, the practice has reached its full capacity and David is now joined by three associates and a further thirteen team members. In order to continue to develop it has become clear that larger premises are essential.

**Great News...**Our planning application to build a new orthodontic practice here in Chapel Road was recently approved by Bexley Council.

We hope to commence building autumn 2009.

